



Dr. Alireza Elahi

Professor of Sport Management and Motor Behavior
Faculty of Physical Education and Sport Sciences

Educational records

#	Course	University	City	Country	Graduation Date	Total mean
1	Bachelor Degree in Sport Sciences	University of Tehran	Tehran	Iran	2002	17
2	M.A in Sport Sciences	University of Tehran	Tehran	Iran	2004	18.30
3	PhD in Sport Management	University of Tehran	Tehran	Iran	2008	18.50

Languages

#	Language	Translation Skill	Dialogue Skill
1	English	Good	Moderate

Professional skills

#	Title	Date of activity
1	Developing Strategic Plan for Sport Organizations	2005
2	Developing Marketing Plan in Sport Industry	2009

Academic & scientific positions

#	Responsibilities Titles	Name of Organization	Starting Date	Termination Date
1	Vice Dean of Faculty	Kharazmi University	2010	2012
2	Chair of International Campus	Kharazmi University	2012	2015
3	Dean of Faculty of Sport Sciences	Kharazmi University	2018	

Research interests

#	Title	Start date
1	Marketing in Sport Industry	
2	Strategic Planning in Sport	

Theses supervised

#	Title	Persons
1	پیش بینی موفقیت کشورهای شرکت کننده در بازی های المپیک با استفاده از روش های هوشمندانه	حسین زارعیان
2	Internal branding model in sports science faculties in Iran	معصومه حسینی
3	Experimental Study of Sport Celebrities Impact on Brand Equity, Brand Attitude and Purchase Intention of Sport Products	روح الله فتحیان چگلولئی
4	The Effect of Perceived value on Behavioral Intentions of Sport Spectators with Moderating Role of Perceived Risks	ندا کریمی
5	Designing the Model of Education and Development for sports coaching in iran	فرزاد کوهیان افضلی
6	Developing and Validating a Scale for Fitness Clubs Customers Engagement	عرفان نیک نژادمطلق
7	Systematic Review of Articles in the Field of Loyalty of Sports Fans and Spectators	احمد توجهی
8	Developing the strategic plan for physical Education and sports of Health and Medical Education Ministry throught a balanced scorecard	علی دیرنده
9	Model of Digital Transformation of Professional Football Clubs in Iran	فرهاد فتحی
10	Factors Affecting on Quality of Relationship between Sponsor and Club: The Study of Iranian Football Premier League Clubs	مهدی اکبریان
11	Designing a Prediction Model for Iran Football Pro League Matches by Using Machine Learning Algorithms	سیده زهرا نورانی
12	Designing a Prediction Model for Italy Serie A Football Matches by Machine Learning Approach	سیده زهرا نورانی
13	Neurological analysis of the effectiveness of advertising through e-sports: Simultaneous Application of Eye-tracking and EEG.	زهرا عسگری گندمانی
14	Evaluation of; Bowling and Billiards Federation based on Good Sports Governance Indicators	پریسا درویشوند
15	Perceptual map of Foolad Mobarakeh Sepahan Club from the perspective of fans	انسیه اعرابی جشوقانی
16	Determining The Impact Of Individual and Organizational Variables On The Online Impulse Buying ofSports Products	مجتبی زینال یور
17	The Causal Relationship between Relationship Quality and Team Quality with the Loyalty of Golgozar Sirjan spectators: The mediating role of perceived value and moderating role of perceived risk	علی رضا آقار
18	Volunteer Management Model In Iranian Sports Federations	ازاد اهنگران
19	Analyzing the Instagram posts and comments of the users of Iran's premier football league clubs with an emphasis on the components of the team's reputation	شب بو سلیمی
20	The effect of emotional and logical sports advertisements appeals on brain responses of people in situations with and without the presence of others.	یعقوب محمدی

Theses advised

#	Title	Persons
1	The impact of social media marketing on customer behavioral intentions of sports Complexes (The mediating role of, brand consciousness and value consciousness)	بهاره یوسفی
2	The effect of participation in adventure sports tourism on environmental behavior and behavioral intentions mediated by environmental attitudes and satisfaction	عارف مرتضوی پور
3	Preparation the tactics for development the regular physical activities among women during covid-19 pandemic through social marketing approach.	ارزو امانی مستان اباد
4	Systematic Review of Brand Equity Studies in Sports	زینب نوروزی ترنگی
5	The effect of managers' strategic intelligence on organizational performance of the National Olympic Committee with the mediating role of sustainable competitive advantage and organizational agility	مهرداد دهقان
6	Modeling of Sustainable Marketing Mix in Sport Tourism Industry of Iran	اعظم عباسی
7	Obstacles and Solutions for Afghanistan football Marketing development	محمد احمدی
8	The effect of brand , costumer and endorser personality on famous athletes effective endorsement by using congruence approach	علیرضا امیرعلایی
9	Development The E-FRM Model in Football	پرستو قدسی
10	Analyzing the competitive advantages of Iran's futsal	محمدرضا رئیسی
11	Identification of the affecting factors on the valuation of the players of the Iranian Futsal Premier League	مجتبی قطبی
12	Influence of sensory marketing dimensions on elderly customers loyalty of fitness clubs	کسری راستکارکریمی
13	The effect of revenue management on the behavioral tendencies of customers of fitness clubs in Tehran with the mediating role of customer perception and flow experience	سمانه حقیقی
14	Developing strategic plan for the development of football in Chaharmahal and Bakhtiari province using the Bryson model method	محمدرضا علی بابایی قهفرخی
15	Investigating of the impact of different types of discounts on the online impulse buying of sporting	مرضیه خراجی
16	Formulation of marketing strategies for Zorkhaneh and pahlevani koshti federation of I.R.Iran	ستاره کریمی
17	A comparative study of the functions of artificial intelligence in the field of football fans	امیربهروز محمدزاده مقدم

Course taught

#	Lesson Title	Place & Date of Lecture
1	Seminar in Sport Management	
2	Research Methods In Sport Management	
3	Qualitative Study in Sport Management	
4	Marketing in Sport Industry	

Workshops contributed

#	Workshops & Courses Titles	Functional Organization	Place	Date
1	Solidarity Sport Management Course	National Olympic Committee	Iran- Tehran	

Published articles

#	Paper title	Writer	Magazine title	Publish year	Publish type	Article type
1	Does social media contribute to research impact? An Altmetric study of highly-cited marketing research	Sajad Gholampour, Weng Marc Lim, Brady D. Lund, Alireza Noruzi, Alireza Elahi, Ali Akbar Saboury, Raheel Nawaz, Behzad Gholampour	TOTAL QUALITY MANAGEMENT and BUSINESS EXCELLENCE	2024	Full Text	
2	Who are the key figures in Grand Tours cycling events publications? Asystematic reviewofmain themes	Behzad Gholampour, Alireza Noruzi, Alireza Elahi, David Barranco Gil, Sajad Gholampour	Global Knowledge, Memory and Communication	2024	Full Text	
3	Investigate the Application of the AIDA Model in the Sport Industry: The Effectiveness of Advertisements of Famous Athletes on Students' Attitudes	, Alireza Elahi, Hossein Akbari Yazdi	Archives in Sport Management and Leadership	2023	Full Text	
4	From mega-events hosting to scientific leadership: A seven-decade scientometric analysis of pioneer countries.	Sajad Gholampour, Gholampour Behzad, Alireza Elahi, Alireza Noruzi, Ali Akbar Saboury, Hassan Saeed-UI , Ahmed Faran , Raheel Nawaz, Sid Terason	Cogent Social Sciences	2023	Full Text	
5	Analyzing the Legacy and Scientific Impact of Saeed-UI Hassan: A Pakistani Scientometrician, Data Scientist and Winner of the Eugene Garfield Award 2017 and 2022	Raheel Nawaz, Sajad Gholampour, Behzad Gholampour, Alireza Elahi, Raheem Sarwar, Leo Liu, Ali Akbar Saboury, Alireza Noruzi	SCIENCE and TECHNOLOGY LIBRARIES	2023	Full Text	
6	Developing and validating a scale to measure the perceived value of sport spectators	Fereshteh Sameie, Alireza Elahi, Mostafa Afshari	International Journal of Sport Management and Marketing	2023	Full Text	
7	Designing a Qualitative Model of the Factors Affecting Psychological Commitment in Football Fans based on Grounded Theory	Reza Khorshidi, Alireza Elahi, Mohammad Khabiri	Journal of New Studies in Sport Management	2022	Full Text	
8	Impacts of game attractiveness and color of message on sport viewers' attention to prosocial message: an eye-tracking study	Behnam Oboudi, Alireza Elahi, Hossein Akbari Yazdi, Do Young Pyun	Sport Business and Management-An International Journal	2022	Full Text	
9	A Scientometric Portrait of Daniel Funk: Publication Productivity, Collaboration Patterns, and Citation Analysis	Geoff Dickson, Alireza Elahi, Sajad Gholampour	Library Philosophy and Practice	2021	Full Text	
10	The Effects of Sports Mega-Events on Host Communities: A Systematic Review of Studies in Three Recent Decades	Alireza Elahi, Sajad Gholampour, Fariba Askarian	Sports Business Journal	2021	Full Text	
11	Determining the Validity and Reliability of Spectator-Based Sports Team Reputation Scale in Persian	Alireza Elahi, Maryam Taherikia,		2020	Full Text	Original Article
12	A Scientometric Study of the Journal of Applied Research of Sport Management	Alireza Elahi, Sajad Gholampour, Behzad Gholampour		2020	Full Text	Original Article
13	Pathology of the Implementation of Physical Education and Health Curriculum in First level Secondary School, based on Aker Model	Parvin Zolghadri, Kian Marjan, Majid Aliasgari, Alireza Elahi		2020	Full Text	Original Article
14	Antecedents and consequences of tourists' satisfaction in sport event: Mediating role of destination image	Alireza Elahi, Erfan Moradi, Marjan Saffari	Journal of Convention and Event Tourism	2020	Full Text	Original Article
15	develpping a social marketing model to promote well-informed and low-income middle-aged participation in regular physical activity	Saeid Mokhlesi, Hossein Akbari Yazdi, Alireza Elahi, Mohammad Khabiri		2019	Full Text	Original Article
16	Identifying the Internal Factor and Challenges in Branding Iran Basketball League	Zohre Rezaei, Seyed Nasrollah Sajadi, Alireza Elahi, Mehdi Rasooli	Annals of Applied Sport Science	2019	Full Text	Original Article
17	What are the factors influencing Iran's sports talent identification process? Findings of a qualitative study	Amin Kalani, Alireza Elahi, Seyed Nasrollah Sajjadi, Hossein Zareian	SPORT TK-REVISTA EUROAMERICANA DE CIENCIAS DEL DEPORTE	2019	Full Text	Original Article
18	The role of social responsibility on the team's performance of Persepolis club by mediating the satisfaction of fans	Samaneh Saeidpour, Najaf Aghaei, Alireza Elahi		2019	Full Text	Original Article
19	Research Trends and Bibliometric Analysis of a Journal Sport Management Review	Sajad Gholampour, Alireza Noruzi, Behzad Gholampour, Alireza Elahi	webology	2019	Full Text	Original Article
20	Studying Tehran Municipality Behavior with regard to Sport for all by Principles of Good Urban Governance	Seyed morteza Hosseini, Najaf Aghaei, Alireza Elahi, marjan safari		2018	Full Text	Original Article

21	A Comparative Study to Identify a Suitable Model of Ownership for Iran Football Pro League Clubs	Saeed Amirnejad, Alireza Elahi, Hossein Akbari Yazdi	International Journal of Applied Exercise Physiology	2018	Full Text	Original Article
22	The Impact of Team Reputation and Team Quality on the Loyalty of the Fans of Iranian National Volleyball Team:A Mediating Role of Satisfaction	Alireza Elahi, Behnam Mahmoudi, Hossein Akbari Yazdi	Annals of Applied Sport Science	2018	Full Text	Original Article
23	Validation and Reliability of Word of Mouth Advertising Questionnaire in Sport	Hossein Kordlu, Alireza Elahi		2018	Full Text	Original Article
24	Decision making Styles of Sporting wears Consumers	Mehdi Falahati, Alireza Elahi, Hossein Akbari Yazdi		2017	Full Text	Original Article
25	The Mediator Role Of Job Conscience and Organizational Cynicism in Relationship Between Psychological Capital And performs Of Ministry of sport and youths staff	Mahboobeh Rouzbahani, Hossein Akbari Yazdi, Alireza Elahi		2017	Full Text	Original Article
26	Strategic Analysis of Veterans and Disabled Peoples Championship Sports Evidence from Iran	mahdi armandnia, Hossein Akbari Yazdi, Alireza Elahi	international journal of economic perspectives	2017	Full Text	Original Article
27	Impact of Service Quality on Satisfaction Loyalty and Intention to Revisit of Sport Customers The Case Study of Swimming Pools in Alborz Province	GHOLAMREZA BARSHAN, Alireza Elahi, Najaf Aghaei	International Review of Management and Marketing	2017	Full Text	Original Article
28	Determining the Reliability and Validity of the Persian Version of a Sports Nostalgia Questionnaire	Alireza Elahi, ,	Annals of Applied Sport Science	2016	Full Text	Original Article
29	The impact of satisfaction on attitude loyalty and Intention to revisit of sport customer	GHOLAMREZA BARSHAN, Alireza Elahi, Najaf Aghaei	International Journal of Advanced Biotechnology and Research	2016	Full Text	Original Article
30	Strategic Planning For Iranian Veterans And Disabled Championship Sports Using Combined SWOT And AHP Analysis	mahdi armandnia, Hossein Akbari Yazdi, Alireza Elahi	WORLD JOURNAL OF ENVIRONMENTAL BIOSCIENCES	2016	Full Text	Original Article
31	The relationship between brand club personalities trust and brand loyalty in fans of perspolis FC	Hamid Rodbari, Alireza Elahi, Hossein Akbari Yazdi	Review of European Studies	2016	Full Text	Original Article
32	Investigation of barriers to participation of women and girls in recreational sport activities at Tehran city	, Alireza Elahi, Hossein Akbari Yazdi	INDIAN JOURNAL OF FUNDAMENTAL AND APPLIED LIFE SCIENCES	2014	Full Text	Original Article
33	Estimated Comparision of Girls Supporters Loyalty in Mashhad City Schools for Esteghlal and Perspolis Clubs	, Alireza Elahi	INDIAN JOURNAL OF FUNDAMENTAL AND APPLIED LIFE SCIENCES	2014	Full Text	Original Article
34	Investigate the barriers to participation women and girls on recreational-sportive activities on Tehran city	banafshe imani, Alireza Elahi, Hossein Akbari Yazdi	INDIAN JOURNAL OF FUNDAMENTAL AND APPLIED LIFE SCIENCES	2014	Full Text	Original Article
35	relationship between brand club personalities trust and brand loyalty in fans of perspolis fc	hamid roudbari, Alireza Elahi, Hossein Akbari Yazdi	Review of European Studies	1980	Full Text	Original Article

Presented articles

#	Title	Writer	Conference	Date	Presentation type
1	Assessing readiness for designing sports development plans; Case study: Football development in Chaharmahal and Bakhtiari province	Mohammadreza Alibabaei, Mohamad hasan Peymanfar, Alireza Elahi	4th International and 9th National Congress of Iranian Scientific Association of Sport Management - Iran	1403/12/08	Oral
2	Economic Development of Football Industry in I.R.Iran	Alireza Elahi	International Conference on Economics Management and Social Study - Indonesia	1394/04/21	Oral
3	Iran s Sport System Change Based on the Theory of Strategic Points(SRF)	Mohamad hasan Peymanfar, Alireza Elahi	8th International Congress on Physical Education and Sport sciences - Iran	1393/11/30	Oral